



# Sample Email Reminder

Send to Friends 2-3 weeks before ZWD.

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Hello Friends,

I surely would appreciate it if you would consider sharing this email with your very own Tewksbury pals. Zero Waste Day's success depends upon the donors, so we're doing our very best to spread the word about this opportunity to make more space in your closets, garages, basements and attics by sharing items that you no longer use with local neighbors in need. Keep reading for more info...

Warmest thanks,

Beth

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**PLEASE FORWARD TO YOUR TEWKSBURY FRIENDS AND NEIGHBORS!**

Find us on FACEBOOK:

[Zero Waste Day, Tewksbury](#) (click [here](#) to LIKE)

[5th Annual Zero Waste Day](#) (click [here](#) to RSVP)

Tewksbury's 5th Annual Zero Waste Day is scheduled for **THIS Saturday, September 21st, from 9am-1pm** at the Wynn Middle School parking lot. As you know, this is a **DRIVE THRU DONATING AND RECYCLING** event co-sponsored by the [Tewksbury Recycling Committee](#) and the [Tewksbury Congregational Church](#). Each year, we have had 400-500+ donors!

## What is Zero Waste Day?

ZWD is an opportunity for you to clean out your attics, basements, closets, and garages of *used but usable* items and pass them on to local people in need. To make it extra easy for you to share your donations, we've invited 14 organizations to come to the Wynn Middle School parking lot so that you don't even need to leave town. Simply load up your car, drive on thru, and we'll even help you to unload your car and distribute your donations.

## Which organizations are participating?

Big Brother Big Sister Foundation, Bikes Not Bombs, Boston Building Resources, Central Mass Mosquito Control, Community Giving Tree, Lowell Humane Society, Mission of Deeds, More Than Words, MSPCA/Nevins Farm, Neighbors in Need, Paper Retriever, Project Home Again, and Wish Project of Lowell. Visit our [website](#) to find links to each organization's website.

### **What kinds of donations are you accepting?**

There are too many things to name in this email, but print out a copy of the **attached flyer** and visit our [website](#) for more info. (Items include: clothing, shoes, furniture, household goods, bikes, baby gear, books, media, pet supplies, building supplies and more!) **NOTE: IF YOU WOULD NOT PASS YOUR DONATION ON TO A FRIEND, PLEASE DO NOT BRING IT TO ZERO WASTE DAY.** Items should be clean and functional and should maintain the dignity of the recipient. Please be aware that the cost of disposing of damaged or unusable items takes important funding away from the ultimate mission of our participating non-profits.

### **What kinds of donations are you NOT accepting?**

Please do not bring the following types of items: toys, exercise equipment, sports equipment, hazardous waste materials, baby gear that is more than 8 years old, drop-side cribs, anything with missing parts or requiring repair. At ZWD, We'll provide you with a flyer for a collection event on 10/15 in Andover where many of these items will indeed be collected (and we'll advertise it on our [Facebook page](#) too).

### **Will electronics recycling be available?**

Yes! We have partnered with certified e-waste company Metech Recycling this year, and our pricing continues to beat in-town costs from Republic (formerly Allied Waste). TVs are \$10 (under 24"), \$20 (25"-41") or \$25 (over 42"). And other electronics are priced in small (\$1), medium (\$5) and large (\$10) categories with items like computer keyboards for \$1, laptops for \$5 and printers for \$10. (More detail can be found on our [website](#).)

### **What about bikes?**

For the fifth year in a row, [Bikes Not Bombs](#) will be on site to accept used bikes. Our ZWD event is one of their BIGGEST of the year with 60-80 bikes collected annually from Tewksbury. Please support this fantastic organization and know for certain that your adult or children's bike will not be recycled for scrap metal but will instead be reclaimed and used to create local and global programs that provide skill development, jobs, and sustainable transportation.

### **Again this year: FREE Tire Recycling!**

Central Mass Mosquito Control will accept off-rim (not mounted) tires which they will recycle at no cost. Read more about it [here](#).

### **Is ZWD for Tewksbury residents only?**

It is indeed a Tewksbury event, but residents from surrounding communities are welcome to participate.

### **How can you help?**

We would be thrilled if you would kindly forward this email to all of your Tewksbury friends and neighbors. Facebook users are encouraged to LIKE our [page](#) and RSVP to our [event](#) so that ZWD will be active in the newsfeed this week. We're hoping to be up to 250 Likes and 100 Yes RSVPs by Saturday.

Should you have any questions, please contact event coordinators Beth McFadyen and Loretta Ryan at [bmcfadyen@zwdtewksbury.org](mailto:bmcfadyen@zwdtewksbury.org) and [lryan@zwdtewksbury.org](mailto:lryan@zwdtewksbury.org).

We hope to see you at Zero Waste Day!

## STAY CONNECTED

**Websites:** *(click to launch)*

[Zero Waste Day](#)

[Tewksbury Recycling Committee](#)

[Tewksbury Congregational Church](#)

**Facebook:** *(click to launch)*

[Zero Waste Day, Tewksbury \(page\)](#)

[5th Annual Zero Waste Day \(event\)](#)

[Tewksbury Recycling Committee \(page\)](#)

[Tewksbury Congregational Church \(page\)](#)